



SMART Building Directory

2008/2009

Sponsorship Form

Invest Your Advertising Dollars the SMART Way!

The **SMART Building Directory (SBD)** is an online directory of sustainable building product and service providers and resources. It contains information on over 1000 green building product and service providers in both the residential and commercial sectors. The directory offers a high-value marketing solution for sponsors and vendors, as well as a valuable and user-friendly information resource for green building product and service consumers.

Customers are able to locate green building companies like yours by browsing by A-Z or by category; or they can perform an advanced search of company name, category, and even radius around their zip code ... Ensure those customers will find you by sponsoring today!

Your Sponsorship will include:

A banner advertisement on the website

A Showcase Directory Listing, including:

- Online account access for managing and editing your listing
- A Profile page with your company's contact information and description of products and services
- An online contact form to put new customers immediately and directly in touch with you
- Up to 5 Case Studies + photos
- Photo Gallery
- Video File

Classified Advertising space

Free VSBN corporate membership and access to online member benefits

A monthly traffic count of individual hits on your advertisement and on their listing service.

Sponsorship spots are limited

Don't miss your chance to spotlight your company's eco-credentials. Contact the Virginia Sustainable Building Network today to secure your spot as a 2008-2009 SMART Building Directory sponsor.

Sponsorships are tax-deductible
Your tax-deductible sponsorship provides marketing benefits to your company while helping to support the growth of this great online green building resource.



Sponsorship form

Contact Information

Company Name _____

Address _____

Email address _____

Phone _____ Ext. _____

Point of Contact _____

Annual Sponsorship Rates

- Platinum Sponsorship \$2,500
- Gold Sponsorship \$2,000
- Silver Sponsorship \$1,600
- Bronze Sponsorship \$1,200

Method of Payment

- Bill Me
- Check

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